

Cargill beefs up its investment in young leaders of the Canadian beef industry

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Calgary, AB - The Canadian Cattle Association (CCA) is pleased to announce that Cargill has elevated its partnership to become a Platinum Partner of the Canadian Cattle Young Leaders (CYL) Program.

Cargill has been a cornerstone partner since the inception of the Canadian CYL Program, demonstrating their unwavering support of young Canadian beef farmers, ranchers and industry professionals. Cargill's funding will allow each mentee access to up to a \$3000 travel budget - an increase of \$1000 each. Cargill's increased support also helps to fund mentors' attendance at the annual CYL Graduation at the Canadian Beef Industry Conference with their mentee. The Canadian CYL Program is sincerely grateful to Cargill for its three-year funding commitment to make these program improvements possible.

"The Canadian CYL Program has made many positive impacts in the Canadian beef industry since it started in 2010; contributions made possible with the funding support of long-time supporters like Cargill," said Nathan Phinney, CCA President. "We look forward to seeing the tremendous impact of Cargill's investment in creating a resilient and sustainable beef industry in Canada."

Cargill is a true ally to the next generation, extending their support beyond financial contributions. Their involvement over the years includes collaboration on workshops and tours, participating in the CYL Selections Competition where program participants are chosen annually, and providing program mentors.

"As a long-time supporter of the Canadian CYL Program and its mission, Cargill is thrilled to show our continued commitment with this increased contribution," said Kristine Tapley, Sustainability Customer Engagement Manager, Cargill. "The strength of our supply chain depends on the strength of programs such as these, mentoring future leaders of our industry to continue producing high-quality, sustainable Canadian beef."

Cargill joins McDonald's Canada as a Platinum Partner of the Canadian CYL Program. The 2024-2025 Canadian CYL Program year will kick off in September.

About Cargill

Cargill is committed to providing food, ingredients, agricultural solutions, and industrial products to nourish the world in a safe, responsible, and sustainable way. Sitting at the heart of the supply chain, we partner with farmers and customers to source, make and deliver products that are vital for living.

Our 160,000 team members – including our 8,700 colleagues in Canada – innovate with purpose, providing customers with life’s essentials so businesses can grow, communities prosper, and consumers live well. With 159 years of experience as a family company, we look ahead while remaining true to our values. We put people first. We reach higher. We do the right thing—today and for generations to come. For more information, visit Cargill.com and our [News Center](#).

About the Canadian Cattle Young Leaders

Canadian Cattle Young Leaders (CYL) welcomes young people ages 18-35 across Canada, involved in various aspects of the beef supply chain, to be paired with an industry leader in their specific area of interest for a nine-month mentorship. Through mentorship, networking, and travel, the Canadian CYL Program acts as an industry succession planning tool to equip the next generation of leaders with the skills and tools they need to continue to drive the growth and profitability of the Canadian beef industry. Since established by the Canadian Cattle Association in 2010, the program has seen over 200 CYL graduates. Program applications are open annually for ages 18-35 on our website from early January to the end of March. Learn more at www.canadiancattleyoungleaders.ca.

For further information, contact:

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