

Canadian, American, Mexican Cattle Producers Sign Joint Statement Regarding a Safe, Strong Integrated North American Market

May 15, 2024

HERMOSILLO, Mexico – Canadian Cattle Association (CCA) representatives were in Mexico this week to attend the Confederación Nacional de Organizaciones Ganaderas' (CNOG) annual meeting, as well as a trilateral meeting. Representatives discussed united efforts to continue advocating for an integrated North American market, with a focus on protecting herds from animal diseases and advocating for greater oversight and regulations of emerging lab-grown proteins.

Leaders of the CCA, National Cattlemen's Beef Association (NCBA) and CNOG signed a joint statement today that was made public and will be sent to their respective governments.

“Canadian beef producers are leaders in raising high quality, sustainable beef both for consumers in Canada and around the world. We are committed to working with our partners around the world in addressing challenges our industry faces and continuing to proudly provide sustainably-produced beef,” said CCA President, Nathan Phinney who is attending trilateral meetings in Mexico this week.

Leadership also discussed the importance of our market integration in relation to voluntary Product of USA labelling and the upcoming review of Canadian-United States-Mexico Agreement (CUSMA).

The joint statement was signed at the CNOG 2024 convention in Hermosillo, Sonora, Mexico by NCBA President Mark Eisele, CNOG President Sr. Homero García de la Llata, and CCA President Nathan Phinney.

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