



CANADIAN  
CATTLEMEN'S  
ASSOCIATION

## News Release

National Voice Of Cattle Producers

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### **CCA pleased to see progression with ASEAN FTA discussions**

*November 17, 2021*

Calgary, AB – As a supporter of free trade, the Canadian Cattlemen's Association (CCA) is pleased to see the Government of Canada's announcement to proceed with free trade negotiations with the Association of Southeast Asian Nations (ASEAN).

"Free trade is an important part of the Canadian beef sector's economic success," said Bob Lowe, CCA President. "We're pleased to see progression with ASEAN and look forward to opening new markets for Canadian beef exports."

Within the ASEAN block, a number of countries are already covered by the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP). An example of trade success within the region can be shown by Vietnam which, since the implementation of CPTPP, has now grown to be a meaningful market for Canadian beef. However, Canadian beef producers are interested in future growth markets and look forward to the ability to increase trade into countries not part of CPTPP, including the Philippines and Thailand.

As ASEAN Free Trade Agreement (FTA) discussions get underway, CCA looks forward to consulting with governments and stakeholders and ensuring a meaningful trade agreement for Canadian beef producers. CCA has also supported trade progression with Indonesia through the Canada-Indonesia FTA and continues to support this potential market growth.

#### Quick facts:

- Canadian beef producers export approximately fifty per cent of beef produced in Canada and this trade adds a value of \$775 CDN per animal in comparison to if producers were only able to sell into the Canadian market.
- Canadian beef exports to the Philippines were 1,253 tonnes valued at \$5.2 million in 2020, but are up significantly from Jan-Sept 2021 at 4,145 tonnes valued at \$11.2 million.
- Growth in these markets would be supported by an agreement that would eliminate the Philippines' 10 per cent tariff on muscle cuts, 5 per cent on livers and 7 per cent on other offals.
- Thailand is not currently a market for Canadian beef, however, with the removal of the current 50 per cent tariff on beef, Thailand could become a future growth market.

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*The CCA is the national voice for Canada's beef cattle industry representing 55,000 beef farms and feedlots.  
Visit [www.cattle.ca](http://www.cattle.ca)*

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