



Commitment to the land, water, air, and wildlife is a prerequisite to raising healthy cattle. Sustainability is not a buzzword... it's a way of life.



RAISE THE BAR ON RAISING BEEF
TESA NOMINATION & APPLICATION PACKAGE



TESA BACKGROUND

Since 1996, The Environmental Stewardship Award (TESA) has been awarded annually at the provincial and national level to recognize cattle producers' leadership in conservation. Nominees and applicants are selected based on their stewardship practices, accomplishments and goals.

ELIGIBILITY

All beef cattle operations in Canada are eligible to apply. Producers can either be nominated by an individual or organization or apply themselves through their provincial or regional cattle organization(s). All methods are equally encouraged.

Where provinces or regions have annual stewardship awards, nominees and applicants compete for awards based on their province or region of residence. Where provincial or regional organization(s) do not present an annual award, they can select a nominee who has engaged in significant environmental stewardship activities on their farm or ranch.

Past nominees are encouraged to resubmit their application. Previous recipients may not reapply.

PROVINCIAL AWARD

Provincial recipients are announced at their respective provincial cattle association's annual general meeting. All provincial award recipients then move forward to compete at the national level.

NATIONAL AWARD

The national TESA recipient is announced during the Canadian Beef Industry Conference (CBIC). All provincial recipients are awarded an all-expense paid trip for two to attend CBIC and the CCA Semi-Annual Meeting that is held in different locations across Canada in August of each year. The national TESA recipient is also awarded a belt buckle and certificate.

APPLICATIONS DUE

July 1st of each year.

THE BRITISH COLUMBIA CATTLEMEN'S ASSOCIATION

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FAX 250.573.5155

EMAIL info@cattlemen.bc.ca

ALBERTA BEEF PRODUCERS

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SASKATCHEWAN STOCK GROWERS ASSOCIATION

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MANITOBA BEEF PRODUCERS

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BEEF FARMERS OF ONTARIO

130 Malcolm Rd. • Guelph, ON • N1K 1B1

PHONE 519.824.0334

FAX 519.824.9101

EMAIL info@ontariobeef.com

LES PRODUCTEURS DE BOVINS DU QUEBEC/ QUEBEC CATTLE PRODUCERS

555, Boulevard Roland-Therrien, Bureau 305 •
Longueuil, PQ • J4H 4G2

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MARITIME BEEF COUNCIL

7 Atlantic Central Dr. • East Mountain, NS • B6L 2Z2

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FAX 902.893.7063

EMAIL maritimebeefcouncil@gmail.com

TESA APPLICATION

Name(s):

Phone:

Farm Name:

Email:

Address:

PLEASE ATTACH A WORD DOCUMENT WITH THE FOLLOWING INFORMATION:

1. Provide a description of your farm including the environment it operates in.
2. What have you done/what are you doing to improve environmental management on your farm?
3. What are your challenges and successes? Please include high-resolution images and data which help show measurable results.
4. What factors have enabled you to make management changes? (e.g. Working with conservation organizations, programs such as the Environmental Farm Plan, funding support, education, etc.)
5. What are your environmental goals for the future and how do you plan to carry them out?
6. Include two letters of reference that speak to your leadership in conservation.

Please limit your application to 10 pages (not including letters of reference and photos). Electronic applications are preferred and a single, complete PDF document is requested. A sample application from previous years can be found online at <https://www.cattle.ca/sustainability/the-environmental-stewardship-award/how-to-nominate/>

Contact your provincial organization listed on the previous page to determine when your association requires you to submit your application for the provincial award.

WHAT TO INCLUDE IN THE APPLICATION:

A selection of no less than ten high-resolution images suitable for reproduction on social media, print etc.

Video presentation link if available, media stories/broadcasts showcasing your stewardship efforts.

TESA SPONSORS

TESA sponsorship program is available to appropriate organizations that wish to affiliate themselves with the CCA's TESA program. In addition to showing support for environmental stewardship and Canada's beef cattle producers, the program also provides the opportunity to join industry leaders, government representatives and nearly 60,000 Canadian beef farms in the national discussion on environmental issues affecting the industry. For more information, visit www.cattle.ca/what-is-tesa

TESA PLATINUM SPONSOR

For more than 65 years, MNP has been helping beef producers get the most from their operations. Whether you are looking to pass the farm on to the next generation, improve your profitability, be more competitive or expand MNP's beef industry specialists will help you get the results you're looking for. To find out what MNP can do for you, contact Marvin Slingerland, Partner, MNP Lethbridge, at Director of Livestock Services at 1.800.661.8097 or Marvin.Slingerland@mnp.ca

